



APPLE★WON

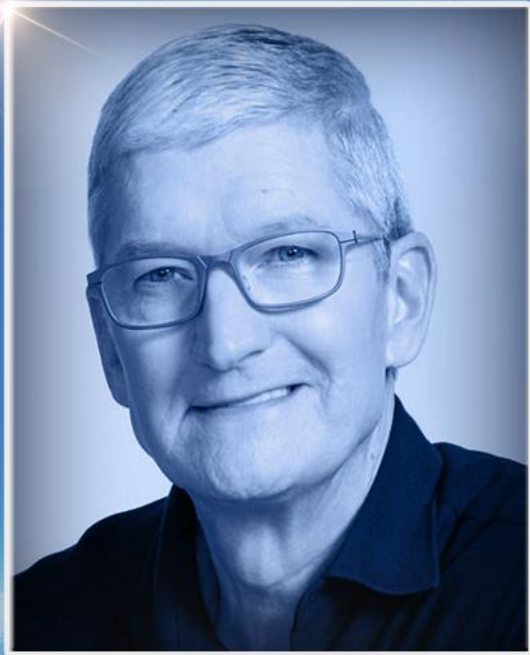
WELCOME



# STEVE JOBS

“THE ONES WHO ARE CRAZY  
ENOUGH TO THINK THAT  
THEY CAN CHANGE THE WORLD,  
ARE THE ONES WHO DO”

# APPLE★WON



TIM COOK



ARTHUR LEVINSON

EMPOWERING EVERYONE EVERYTHING ETHICALLY ELECTRONICALLY ENVIRONMENTALLY

# APPLE★WON

TIM COOK ARTHUR LEVINSON APPLE COMMUNITY

CREATED DESIGNED ARCHITECTED AWE EVERYTHING EVERYWHERE ELECTRONICS ECONOMICS

## 5.44 BILLION PEOPLE

RECEIVE RESPECT RECIPROCITY REMARKABLE REALITIES REWARDS REVENUES

INFINITE ATTRACTIONS AUTONOMOUS INTRANETS EXCLUSIVE ENDLESS GATEWAYS FUTURE EVERYTHING NETWORKS

APPLE COMMUNITY CO-CREATIONS COPYRIGHT CAPITAL COMMERCE CONSERVATION CHILDREN CAUSE

EVERYONE FAMILY FRIENDS ENGAGED ELEVATED EXPERIENCES ECONOMICS MINDFUL MONETIZATION

# APPLE★WON

**DOS**

**1981**

**iOS**

**2007**

**DIOS®**

**2024**

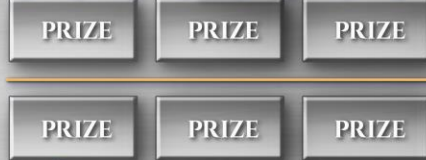
SMART PLANET MOTHER EARTH PEOPLE ENVIRONMENTS LAND SEA AIR SPACES CREATURES HUMANITY  
 COLLECTIVE COMMUNITIES FAMILIES SENIORS ELDERS MOTHERS FATHERS CHILDREN COMMERCE CAUSE  
 12 PROMISES INFINITE GIVING COMMERCE CAUSES FOUNDATIONS CURES CONSERVATION SUSTAINABILITY

# APPLE★WON



## WALKTHROUGH

- ACCORDIOS\*
- DREAMSWON\*
- WALKTHROUGH\*
- ETURNSTILES\*
- DIOS\*
- PAYDIOS\*
- PLAYDIOS\*
- SKYSWEEPS\*
- ORBITS™



COMPLIMENTARY ACCESS TO INFINITE EXPERIENCES

- T122 INTERACTIVE REMARKABLE REALITIES EXPERIENCES EVENTS EXHIBITIONS ENTERTAINMENT

- T122 TREASURIES NETWORKS TOWERS TOTEMS TREES TICKETS TOKENS TURNTABLES THEATRES TOURS

## FORTUNE 500 CORPORATIONS

REPURPOSED \$\$\$\$\$ LEVERAGED

# DREAMS★WON

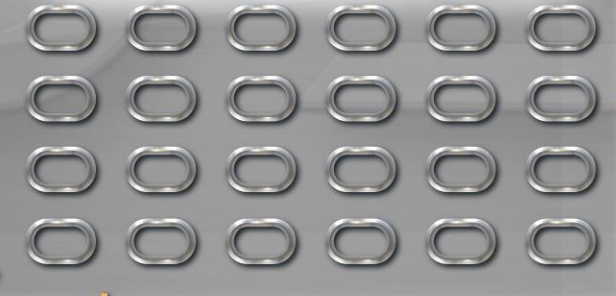
EXCLUSIVE EXPERIENCES CONTENT MONETIZATION



HOSTS INFLUENCERS CELEBRITIES HEROES

CONTINUOUS CONTENT

## INFINITE ORIGINAL PROPERTIES NETWORKS REVENUES & CAUSES



- TAO CENTERS
- LOGISTICS
- SUPPLIES
- EQUIPMENT
- TALENT
- DISTRIBUTION
- TRANSPORTATION
- ACCOMMODATION
- MONEY
- ADMINISTRATION
- LEGAL

RAINBOW REMARKABLE REALITIES EXPERIENCES REWARDS GRAND PRIZES

ATTRactions ENGAGEMENT EXHIBITIONS ENTERTAINMENT INCENTIVES REWARDS APPRECIATION NEW REVENUES AND INCREASED PROFITABILITY  
 ALL-INCLUSIVE AUTHENTIC DATA MINES AND LIBRARY OF ADVANCED CONSUMER INTELLIGENCE ASSEMBLED RELATIONAL ID/FIELDS/TABLES OF HUMANITY

# EXHIBITORS



## DIOS<sup>®</sup>

### P R O M I S E S

**AUTHENTICATED HUMAN ENGAGEMENT**

**ORIGINAL CONTENT, CONTESTS AND EXPERIENCES**

**VOLUNTARY MEMBERSHIP AND CONSUMER INTELLIGENCE**

**GUARANTEED ACCOUNTABILITY AND RETURN ON INVESTMENT**

**BRAND AND PRODUCT INTEGRATION, INTERACTION AND SAFETY**

**COMPLETE PSYCHOGRAPHIC AND PREFERENCE BASED MARKETING**

**EMPOWERING EVERYONE EVERYTHING ETHICALLY ELECTRONICALLY ENVIRONMENTALLY**



# CONTENT DIOS<sup>®</sup> PROMISES

NEW MEDIA FORMAT AND SIGNIFICANT DIGITAL REVENUES

AUDIENCE INCENTIVES, REWARDS, LOYALTY AND APPRECIATION

EXCLUSIVE ATTRACTIONS, EXPERIENCES AND THEMED NETWORKS

ORIGINAL INTERACTIVE CONTENT, ENGAGEMENT AND REALITY PROGRAMS

AMPLIFIED AUDIENCES, REACH AND AUTHENTIC CONSUMER INTELLIGENCE

ADVANCED BRANDS, PRODUCTS AND SERVICES FOR EXISTING AND NEW CLIENTS

EMPOWERING EVERYONE EVERYTHING ETHICALLY ELECTRONICALLY ENVIRONMENTALLY





# HOSTS DIOS<sup>®</sup> P R O M I S E S

NEW MEDIA FORMAT AND SIGNIFICANT DIGITAL REVENUES

FAN AND FOLLOWER INCENTIVES, REWARDS AND APPRECIATION

EXCLUSIVE SMART STAGES, STUDIOS AND THEMED NETWORKS

EVOLUTIONARY ORIGINAL CONTENT AND COPYRIGHT PROTECTION

AMPLIFIED BRAND AND PRODUCT MARKETING AND INTELLIGENCE

PRIVATE RETREAT RESIDENCIES PRODUCTIONS AND REVENUES

EMPOWERING EVERYONE EVERYTHING ETHICALLY ELECTRONICALLY ENVIRONMENTALLY



# CAUSE DIOS<sup>®</sup> P R O M I S E S

NEW MEDIA FORMAT AND SIGNIFICANT DIGITAL REVENUES

FUNDRAISING INCENTIVES, REWARDS, LOYALTY AND APPRECIATION

EXCLUSIVE ATTRACTIONS, EXPERIENCES AND THEMED NETWORKS

ORIGINAL INTERACTIVE CONTENT, ENGAGEMENT AND REALITY PROGRAMS

AMPLIFIED AUDIENCES, REACH AND AUTHENTIC CONSUMER INTELLIGENCE

ADVANCED BRANDS, PRODUCTS AND SERVICES FOR EXISTING AND NEW DONORS

EMPOWERING EVERYONE EVERYTHING ETHICALLY ELECTRONICALLY ENVIRONMENTALLY



# APPLE★WON

WORLD'S LARGEST VOLUNTARY HUMAN INPUT AUTHENTIC INTELLIGENCE LIBRARY



# APPLE★WON



2001

**1,000  
SONGS**



2011

**10,000  
SONGS**



2024

**100,000,000,000,0  
EXPERIENCES**



## **Endless Extraordinary Exhibitions Entertainment Experiences Environments**

Exclusive ad and subscription free access to uninterrupted original content and interactive experiences

Control to direct percentage of revenue dollars generated by the exchange to personal meaningful causes

Electronic Tokens in ongoing random draws for chances to win everything browsed, swiped, clicked and selected

Electronic Tokens in unique reality games and contests for chances to win grand prizes and extraordinary experiences

Privacy protection, anonymity, appreciation and rewards for voluntary engagement and authentic consumer intelligence

**EMPOWERING EVERYONE EVERYTHING ETHICALLY ELECTRONICALLY ENVIRONMENTALLY**



# APPLE★WON iTurnstiles

APPLE INNOVATIONS ALL INCLUSIVE AFFILIATED INTERACTIVE ACCELERATION INVESTMENTS

ASSET INDEXES

ASSEMBLED INFINITE

ACCOUNTABLE INFORMATION

ADVANCED INTEGRATION

ARTISTIC INTEGRITY

AFFILIATED INDUSTRIES

AUTHENTIC INTELLIGENCE

APPRECIATED IDENTIFICATION

AMPLIFIED INFLUENCERS

ATTRACTIVE INSPIRATIONS

ALTRUISTIC INTENTIONS

ABSOLUTE INTERCONNECTIVITY

# WALKTHROUGH<sup>®</sup> EVERYTHING




















iTurnstiles

ETHICAL ENERGY EXCHANGE ENGAGEMENT ENVIRONMENTS ECONOMIES  
ENDLESS EXHIBITIONS ENTERTAINMENT ENTERPRISES EDUCATION ESCAPES

EMPOWERING EVERYONE EVERYTHING ETHICALLY ELECTRONICALLY ENVIRONMENTALLY

# WALKTHROUGH®

					
 <p>ID : YQR20080606D2</p>	<p>ENGAGEMENT 0:55</p> 	<p>ENGAGEMENT 0:34</p> 	<p>ENGAGEMENT 0:41</p> 	<p>ENGAGEMENT 0:20</p> 	<p>ENGAGEMENT 0:38</p> 
<p><b>CONTACT</b></p>	<p>PREFERENCE</p>	<p>PREFERENCE</p>	<p>PREFERENCE</p>	<p>PREFERENCE</p>	<p>PREFERENCE</p>
<p>Name : Mrs. Sandy Orson          Address : 9281 Pallentesque          New York NY          Zip : 10027          Country : USA          Phone : (555) 555-1212          Email : ipsum@lupsum.com</p>					
<p><b>INFORMATION</b></p>	<p>PERMISSION</p>	<p>PERMISSION</p>	<p>PERMISSION</p>	<p>PERMISSION</p>	<p>PERMISSION</p>
<p>City : New York          Date : May 31, 2013          Time : 8:30PM          Gender : Female          Demo : 18-49          Age : 29</p>	<p>Drives : Ford          Brand : CHEVROLET          Product : Camaro          Interest : Compact</p>	<p>Uses : Verizon          Brand : AT&amp;T          Product : Smart Phone          Interest : Home Phone</p>	<p>Bank : Bank of America          Product : Amex Credit Card          Interest : Insurance          Business Card</p>	<p>Brand : Coca Cola          Product : World Cup          Interest : MLS          Football League</p>	<p>Brand : Samsung          Product : TV          Interest : Camera          PVR</p>
	<p>✓</p>	<p>✓</p>	<p>✗</p>	<p>✗</p>	<p>✗</p>

ALL-INCLUSIVE CONSUMER ENGAGEMENT, TIME, OPINIONS, INTELLIGENCE AND OPTIMAL ACCOUNTABLE RETURN ON INVESTMENT



# WALKTHROUGH®

**EXPERIENCES**

**PASSIONS**

**PERFORMANCE**

**ENGAGEMENT**

**PREFERENCES**

**RETURN DAYS**

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**ENGAGEMENT**

**DREAM VAULT**

3 9 8 5 4 3

**SHARE**

**64 OUT BOUND**

**36 IN BOUND**

**ANSWER**

Uses : Hybrid  
 Brand : AutoXYZ  
 Model : SUV  
 Interest : Fuel Efficiency

Request : Test  
 Permission : YES (Email, Phone )

**PERMISSION TO CONTACT**

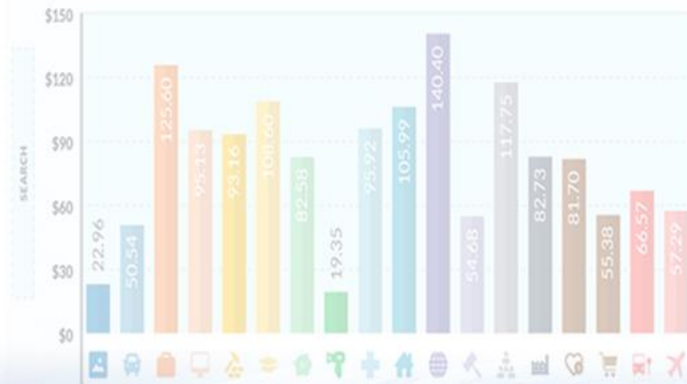
FULL SPECTRUM ALL INCLUSIVE PSYCHOGRAPHIC VIRAL MARKETING AND LIFESTYLE INTELLIGENCE

# WALKTHROUGH®

## Evolution of Traffic/Page-View/Click-Through/Action-Based Electronic Economies



**Google Ads**



**Facebook Ads**



**iTurnstiles**

Apple Customers Walkthrough  
 Authenticated human engagement  
 Original content and experiences  
 Guaranteed return on investment  
 Voluntary consumer intelligence  
 Preference based marketing  
 Brand and product safety

**Average Cost Per Action**

**\$80.89**  
Search Network

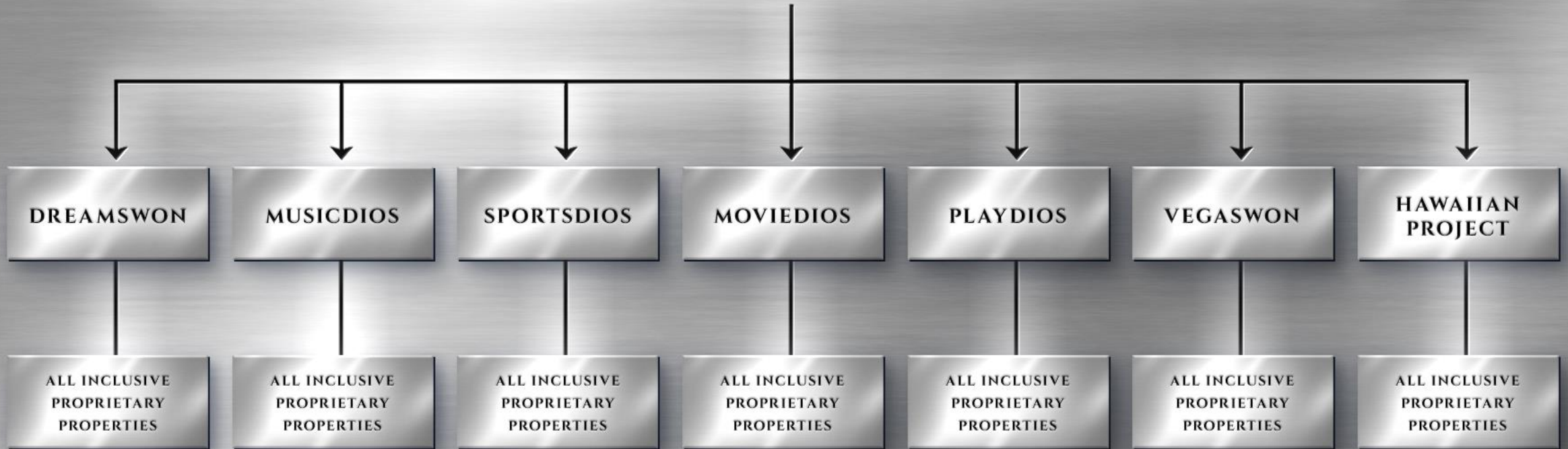
**\$148.68**  
Display Network

**\$18.68**

**\$0.01 ++**

# APPLE★WON

LEVERAGED ASSETS VALUE INVESTMENTS DIVERSIFIED INDUSTRIES PROPERTIES PRODUCTIONS  
PERPETUAL PROFITABILITY PORTFOLIOS PRICE EARNING RATIO ACCELERATORS  
EXCLUSIVE GLOBAL AUTONOMOUS INTRANETS REVENUE MONETIZATION MEDIA



INFINITE INDUSTRY EXCLUSIVE VERTICAL PROPERTIES

# AGGREGATE PROPERTIES PROFIT MODEL

LOW PARTICIPATION RATE

Figures below represent the combined annual potential of multiple properties across several industry verticals.

LOW PARTICIPATION RATE	DREAMSWON	MUSICDIOS	MOVIEDIOS	SPORTSDIOS	PLAYDIOS	Combined
Property Duration	365 days	365 days	365 days	365 days	365 days	
<i>U.S. dollars</i>						
Revenue	\$1,130,652,000	\$802,872,000	\$1,802,520,000	\$1,420,884,000	\$1,167,804,000	\$6,324,732,000
Consumer Intelligence	--	--	--	--	--	--
International Licensing	--	--	--	--	--	--
<b>Total Revenue</b>	<b>\$1,130,652,000</b>	<b>\$802,872,000</b>	<b>\$1,802,520,000</b>	<b>\$1,420,884,000</b>	<b>\$1,167,804,000</b>	<b>\$6,324,732,000</b>
Hosts	\$120,000,000	\$120,000,000	\$120,000,000	\$120,000,000	\$120,000,000	\$600,000,000
Production, Content, Incentives & Experiences	\$180,000,000	\$180,000,000	\$180,000,000	\$180,000,000	\$180,000,000	\$900,000,000
Contingency	\$52,000,000	\$52,000,000	\$52,000,000	\$52,000,000	\$52,000,000	\$260,000,000
<b>Total Expenditures</b>	<b>(\$352,000,000)</b>	<b>(\$352,000,000)</b>	<b>(\$352,000,000)</b>	<b>(\$352,000,000)</b>	<b>(\$352,000,000)</b>	<b>(\$1,760,000,000)</b>
Gross Property Profit	\$778,652,000	\$450,872,000	\$730,520,000	\$1,068,884,000	\$815,804,000	\$3,844,732,000
<i>Profit Margin</i>	<i>68.9%</i>	<i>56.2%</i>	<i>67.5%</i>	<i>75.2%</i>	<i>69.9%</i>	<b><i>60.79%</i></b>

# AGGREGATE PROPERTIES PROFIT MODEL

MEDIUM PARTICIPATION RATE

Figures below represent the combined annual potential of multiple properties across several industry verticals.

MEDIUM PARTICIPATION RATE	DREAMSWON	MUSICDIOS	MOVIEDIOS	SPORTSDIOS	PLAYDIOS	Combined
Property Duration	365 days	365 days	365 days	365 days	365 days	
<i>U.S. dollars</i>						
Revenue	\$2,491,956,000	\$1,907,136,000	\$2,267,640,000	\$3,304,368,000	\$2,438,208,000	\$12,409,308,000
Consumer Intelligence	--	--	--	--	--	--
International Licensing	--	--	--	--	--	--
Total Revenue	\$2,491,956,000	\$1,907,136,000	\$2,267,640,000	\$3,304,368,000	\$2,438,208,000	\$12,409,308,000
Hosts	\$120,000,000	\$120,000,000	\$120,000,000	\$120,000,000	\$120,000,000	\$600,000,000
Production, Content, Incentives & Experiences	\$180,000,000	\$180,000,000	\$180,000,000	\$180,000,000	\$180,000,000	\$900,000,000
Contingency	\$52,000,000	\$52,000,000	\$52,000,000	\$52,000,000	\$52,000,000	\$260,000,000
Total Expenditures	(\$352,000,000)	(\$352,000,000)	(\$352,000,000)	(\$352,000,000)	(\$352,000,000)	(\$1,760,000,000)
Gross Property Profit	\$2,139,956,000	\$1,555,136,000	\$1,915,640,000	\$2,952,368,000	\$2,086,208,000	\$10,649,308,000
<i>Profit Margin</i>	85.9%	81.5%	84.5%	89.3%	85.6%	<b>85.82%</b>

# AGGREGATE PROPERTIES PROFIT MODEL

HIGH PARTICIPATION RATE

Figures below represent the combined annual potential of multiple properties across several industry verticals.

HIGH PARTICIPATION RATE	DREAMSWON	MUSICDIOS	MOVIEDIOS	SPORTSDIOS	PLAYDIOS	Combined
Property Duration	365 days	365 days	365 days	365 days	365 days	
<i>U.S. dollars</i>						
Revenue	\$3,853,260,000	\$3,011,400,000	\$3,452,760,000	\$5,187,852,000	\$3,708,612,000	\$19,213,884,000
Consumer Intelligence	--	--	--	--	--	--
International Licensing	--	--	--	--	--	--
Total Revenue	\$3,853,260,000	\$3,011,400,000	\$3,452,760,000	\$5,187,852,000	\$3,708,612,000	\$19,213,884,000
Hosts	\$120,000,000	\$120,000,000	\$120,000,000	\$120,000,000	\$120,000,000	\$600,000,000
Production, Content, Incentives & Experiences	\$180,000,000	\$180,000,000	\$180,000,000	\$180,000,000	\$180,000,000	\$900,000,000
Contingency	\$52,000,000	\$52,000,000	\$52,000,000	\$52,000,000	\$52,000,000	\$260,000,000
Total Expenditures	(\$352,000,000)	(\$352,000,000)	(\$352,000,000)	(\$352,000,000)	(\$352,000,000)	(\$1,760,000,000)
Gross Property Profit	\$3,501,260,000	\$2,659,400,000	\$3,100,760,000	\$4,835,852,000	\$3,356,612,000	\$17,453,884,000
<i>Profit Margin</i>	<i>90.9%</i>	<i>88.3%</i>	<i>89.8%</i>	<i>93.2%</i>	<i>90.5%</i>	<i>90.84%</i>

# GAME

GLOBAL AVAILABLE MONETIZATION ECONOMIES

## MONEY WARS

AMAZON	\$575 B
APPLE	\$386 B
ALPHABET	\$307 B
MICROSOFT	\$228 B
META	\$135 B
ALIBABA	\$131 B
AD FRAUD	\$120 B
TENCENT	\$85 B
PIRACY	\$71 B

**\$2.038 T**  
ANNUAL

## BIG TREASURIES

R&D	\$2.44 T
ADVERTISING	\$866 B
CONTENT MARKETING	\$658 B
INCENTIVE & REWARDS	\$323 B
BIG DATA	\$274 B
CONTENT CREATION	\$230 B
VIDEO STREAMING	\$82 B
SPORTS SPONSORSHIP	\$73 B

**\$5 T**  
ANNUAL

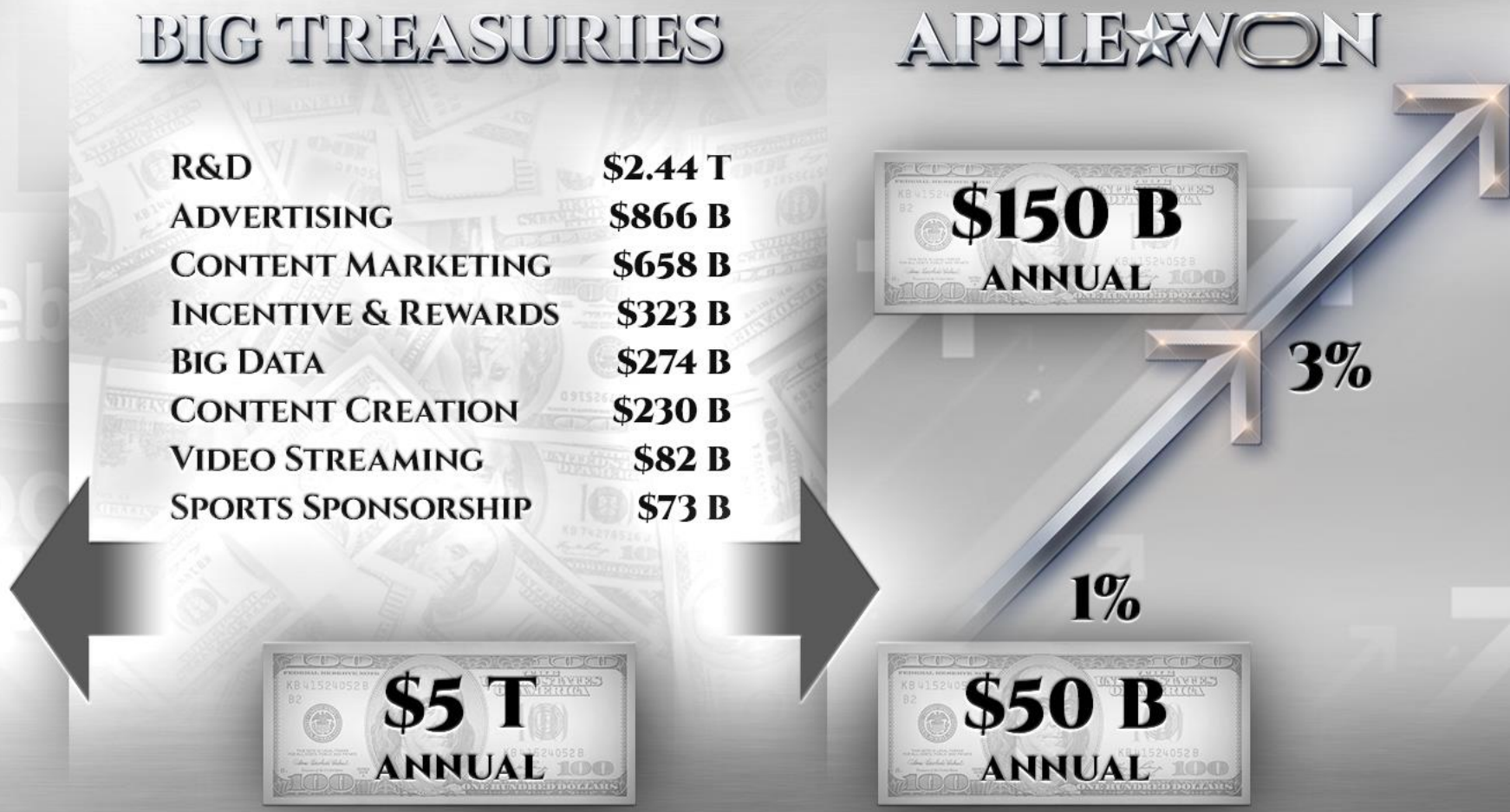
## APPLE★WON

**\$150 B**  
ANNUAL

3%

1%

**\$50 B**  
ANNUAL





# APPLE★WON

**\$5 TRILLION DIVERSIFIED ANNUAL CAPITAL RESERVOIR**  
**PE RATIO BUSINESS INVESTMENT ACCELERATOR AND GROWTH REVENUE GENERATION**

## VALUE PROPOSITION

**Capture 0.1% = \$5B 0.2% = \$10B 0.3% = \$15B**

CURRENT	Price/Earnings*	Market Capitalization*	Cap Increase 0.1%	Cap Increase 0.2%	Cap Increase 0.3%
 Apple	<b>32.76</b>	\$3,230.00B	\$163.80B	\$327.60B	\$491.40B

VISION I	Price/Earnings*	New Cap	Cap Increase 0.1%	Cap Increase 0.2%	Cap Increase 0.3%
 Apple	<b>36.00</b>	\$3,549.45B	\$180.00B	\$360.00B	\$540.00B





# APPLE★WON

**\$5 TRILLION DIVERSIFIED ANNUAL CAPITAL RESERVOIR**  
**PE RATIO BUSINESS INVESTMENT ACCELERATOR AND GROWTH REVENUE GENERATION**

## VALUE PROPOSITION

**Capture 0.1% = \$5B 0.2% = \$10B 0.3% = \$15B**

VISION II	Price/Earnings*	New Cap	Cap Increase 0.1%	Cap Increase 0.2%	Cap Increase 0.3%
 Apple	39.00	\$3,845.24B	\$195.00B	\$390.00B	\$585.00B

VISION III	Price/Earnings*	New Cap	Cap Increase 0.1%	Cap Increase 0.2%	Cap Increase 0.3%
 Apple	42.00	\$4,141.03B	\$210.00B	\$420.00B	\$630.00B